

# QUICKVUE<sup>®</sup>

RSV TEST  
Respiratory Syncytial Virus

Test and Treat Today.

Almost all children are infected by RSV within their first two years of age.



## About RSV

RSV (respiratory syncytial virus) is a very common virus that often resembles the common cold with mild symptoms such as a runny nose, coughing and low-grade fever. However, some infants and children may have a greater risk of developing more severe symptoms such as difficult or rapid breathing, wheezing, irritability and restlessness, and poor appetite.<sup>1</sup>

## Who is at risk for RSV?

Nearly half of all infants become infected during their first year of life, and virtually all children have been infected by the age of two.<sup>2</sup> However, those at greatest risk of severe RSV infections include:<sup>3</sup>

- Infants born extremely premature
- Children with medical conditions such as:
  - Severe lung disease
  - Severe heart disease

## Why test for RSV?

Testing for RSV can aid your physician's diagnosis, which, in turn, can help guide your physician's patient care decisions.

## Request the QuickVue RSV and QuickVue RSV 10 Tests

If you suspect your child may have an RSV infection, ask your doctor for a QuickVue RSV test. Why QuickVue?

- FAST – results in 10-15 minutes in the same office visit
- ACCURATE – high accuracy (sensitivity and specificity)
- TRUSTED – When it comes to rapid testing, QuickVue is a market leading brand<sup>4</sup> with a high perceived value.<sup>5</sup>



For more information, contact Quidel at 800-874-1517 or visit [quidel.com](http://quidel.com).

<sup>1,3</sup>Respiratory Syncytial Virus (RSV). American Academy of Pediatrics, et al., [http://www.aap.org/pubed/ZZZSO05MASD.htm?&sub\\_cat=107](http://www.aap.org/pubed/ZZZSO05MASD.htm?&sub_cat=107) (accessed 9/16/2006)

<sup>2</sup>Parenting and Child Health; Respiratory Syncytial Virus (RSV); <http://www.cyh.com/HealthTopics/HealthTopicDetails.aspx?p=114&np=303&id=1997>

<sup>4</sup>2006 HPIS Market Data.

<sup>5</sup>Brand Institute, Inc. Brand Awareness Study, March 2005.